

THE REAL COST OF RENTERS INSURANCE

60% of renters don't have rental insurance.

60% of renters who don't have renters insurance, think it is too expensive despite the fact that the average premium payment is \$15.75/month.



$\$15.75 \times 12 =$
 $\$189$ a year!

Renters insurance is less than:



Approximately \$80 a month 50% of the American workforce spends buying coffee.



Approximately \$148 a month 66% of American workers pay for lunch.



Average cost for two people to go out to the movies once a month at the national average of \$7.96 each ticket.